

# SmartGrowth Submission 31 May 2013

## 1. Part A: Vision and Direction

We support the draft strategy with amendments.

We support the priority actions identified in this section with amendments.

### Comments:

- a) Adding Learn alongside WorkLivePlay is supported.
- b) PBRA commend Justine on the extensive consultation process which included Pukehina.
- c) Current local and regional authority regulations limit further infill housing in Pukehina, but with this the PBRA wishes SmartGrowth to add value to the existing infrastructure and amenities to create a more sought after location.
- d) We believe the development and completion of the Tauranga Eastern Link will significantly improve access time not only to the Port, but also to Mount Maunganui and Tauranga. Consequently we strongly support SmartGrowth redirecting some of the growth to the East of Te Puke for industrial (Rangiuru Industrial Park) and commercial (Paengaroa linked to horticulture and food processing).

## 2. Part B: Strengthen Visionary Leadership and Collaboration

We support the draft strategy with amendments.

We support the priority actions identified in this section with amendments.

### Comments:

- a) We support establishing a rural partner forum, and recommend that a member from PBRA is on this forum.
- b) Support the alignment of the implementation toolkit with particular reference to Te Puke and the Eastern end of the Western Bay of Plenty.
- c) Agree with collaborative funding option investigation.
- d) Support greater accountability reporting and review.

## 3. Part B: Sustain and improve the environment

We support the draft strategy with amendments.

We support the priority actions identified in this section with amendments.

### Comments:

- a) We support the promotion of sustainable use of resources with particular reference to matching water demand and competing uses.
- b) We acknowledge the establishment of the Maketu WasteWater scheme and we support on-going monitoring of water quality including streams, canals and drains which form tributaries into the estuary.
- c) We wish to protect the Dotterels as both the Maketu and Pukehina sandspits combined have the largest colony in New Zealand.

- d) We are working closely with tangata whenua in our walkway project and plan information panels depicting the local history.

#### **4. Part B: Build the Community**

We support the draft strategy with amendments.

We support the priority actions contained in this section with amendments.

##### **Comments:**

- a) We support SmartGrowths' intention or priority action to develop and implement a well-resourced communications and engagement strategy.
- b) The PBRA supports the development of Paengaroa as a regional commercial and recreation centre.
- c) We strongly support the development of a tertiary and research facility centred around the population growth areas this side of Tauranga.
- d) We support the development of key facilities that support arts and cultural outcomes within the sub-region.

#### **5. Part B: Grow a Sustainable Economy**

We support the draft strategy with amendments.

We support the priority actions identified for this section with amendments.

##### **Comments:**

- a) We support the establishment of business and innovation parks that align with the competitive advantages of the Te Puke region, particularly the initiatives being developed by the Te Puke Economic Development Group and the Comvita Innovation Park.
- b) With the completion of the TEL and the development of (a) above, employment opportunities will be further enhanced for residents of Pukehina, and in doing so providing a greater attraction to Pukehina as a place of permanent residence for property owners.
- c) We strongly support the progression of the Maori Economic Development Strategy through SmartGrowth.

#### **6. Part B: Recognise tangata whenua cultural identity and change**

We support the draft strategy with amendments.

We support the priority actions identified for this section with amendments.

##### **Comments:**

- a) We support the papakainga housing development on Maori owned land especially as local iwi have substantial farming and horticultural interests in our local community.
- b) We support developments to provide employment and education opportunities within the local tangata whenua.

- c) We have worked closely with local iwi with the development of our walkway and can see that many of their aspirations are similar to ours with the protection of the land, rivers, local harbour and coastline.

## **7. Integrated Planning and the Settlement Pattern**

We support the draft strategy with amendments.

We support the priority outcomes identified for this section with amendments.

### **Comments:**

- a) Recognising the development the TEL will bring to the sub-region, Pukehina Beach Ratepayers acknowledge the need to move forward alongside other communities, whilst also accepting the development limitations of a beach-side environment.
- b) As part of this partnership, our Association is strongly focused on the improvement of amenities and attractions for the residents and the greater sub-region. These include the Dotterel sanctuary, the proposed walkway, the superb surf-casting beach and many other activities centered along the ocean and estuary foreshores. The PBRA is about to launch a website promoting Pukehina and its' attractions.
- c) We would like to support a settlement pattern change and re-establish some of the housing development for Te Puke (Generation 2 and 3) to be allocated to Paengaroa providing better quality housing and smaller units to cater for an aging population who would like to retire in a small community such as Paengaroa. This development needs to be well planned and have excellent infrastructure to support the establishment of a vibrant community.
- d) As with Paengaroa, Pukehina Beach would like to see greater emphasis on quality services that allows it to be a quality residential suburb of the Western Bay of Plenty District Council. In particular, with respect to planning for waste water, improvement of retail amenities, urgent establishment of a tsunami warning system and the restriction of intensification. These will help establish Pukehina as a sought after residential area with a strong rating base to service high tech and industrial development in the Rangiuru Industrial Park, the Comvita Innovation Park and the well-established and valuable tourism ventures east of Te Puke.

### **Other Proposed Issues / Actions**

Pukehina Beach Ratepayer's Association congratulates the SmartGrowth team who have developed the draft SmartGrowth Strategy 2013. We welcome the opportunity to provide a submission to the Draft Strategy with the objective to provide a positive, well planned, vibrant and sustainable community.

On Behalf of the Pukehina Beach Ratepayers Association

A handwritten signature in black ink, appearing to read 'Ian Rodger', with a stylized flourish at the end.

Ian Rodger, Chairman